

**NASCAR
Winston Cup Series**

P.O. Box 484 Winston-Salem, NC 27102-0484

Phone: 910-741-6472 FAX: 910-741-6651

March 12, 1997

Mr. Jay Kranson
Norman J. Dressler trading as Kline Candy Company
100 West End Road
Wilkes-Barre, Pennsylvania 18702

cc Jim McLean
As Information

Dear Jay:

Thank you so very much for taking time out of your busy schedule today to discuss the cigarette shipment that R.J. Reynolds Sports Marketing Enterprises will be shipping to your company. I am forwarding a copy of the gratis request order form that will be processed in the near future. The following is a recap of key points:

These cigarettes are scheduled for delivery to Kline on Monday, June 2 1997.

The cartons will not be "white". They will appear as regular cartons.

The cases will be marked "Hold for Sara Ayers/ Mary Reynolds/ Mitch Cox- Winston Cup Series Operations."

Group III Promotions will pick these cigarettes up for me.

In addition to my order, there will be two(2) others. Case markings will differentiate the orders.

Again, I appreciate your assistance. If you have any questions at all, just give me a call (910)741-6928.

Best Regards,

Sara Ayers
Sara Ayers
Assistant Manager
Winston Cup Series

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